

Rumpshaker, Inc.

Rumpshaker's mission is to promote awareness about colorectal cancer, raise funds to fight and treat it, and provide hope for colorectal cancer survivors and those affected by the disease.



2012... Your Dollars At Work In Our Community!

<p>Community Education & Awareness Programs</p> <p>60% <i>All expenses incurred in this category go towards our efforts to raise awareness about colorectal cancer. These events are a great opportunity for us to educate the community about colorectal health, as well as the importance of regular colorectal screenings.</i></p>	<p>The Rumpshaker 5k is an awareness event and our annual fundraiser. The race brought in \$136,000 in 2012 and approximately \$404,000 since 2009.</p> <p>We have attended 15 Community/Health Events in 2012 with our 30 foot inflatable colon. Events included the Southern Women's Show, and several Relay for Life events. A total of 51 events have been attended since 2009.</p>
<p>Princeton Baptist Health Center</p> <p>19% <i>As the gift grows the hospital will be able to purchase equipment used to detect and surgically remove colorectal cancer by less invasive means.</i></p>	<p>We have donated a total of \$70,975 towards Princeton's GI/Colorectal Lab Capital Equipment Fund since 2009.</p>
<p>St. Vincent's Health System</p> <p>19% <i>As the gift grows the hospital will be able to purchase equipment used to detect and surgically remove colorectal cancer by less invasive means.</i></p>	<p>We have donated a total of \$60,975 towards St. Vincent's GI/Colorectal Lab Capital Equipment Fund since 2010.</p>
<p>2% Operations</p>	<p>We are a volunteer based organization with low operating expenses. Rumpshaker, Inc.'s operating expenses consist of general business insurance and event insurance.</p>

2013... Growth is in the future!

<p>Community Education & Awareness Programs</p>	<p>We will continue to raise funds to support our programs and outreach through the Rumpshaker 5K and 1 Mile Fun Run. The race is scheduled for March 30, 2013 at Sloss Furnaces. Additionally we plan to attend at least 4 large community events with our 30 foot inflatable colon display.</p>
<p>Princeton Baptist Health Center</p>	<p>The funds we have previously donated will be matched by Princeton Baptist Health Center and the Baptist Health Foundation in purchasing state of the art diagnostic equipment in their new endoscopy lab which is scheduled to open in the fall of 2013.</p>
<p>St. Vincent's Health System</p>	<p>The funds we have previously donated will be matched by St. Vincent's Health System and the St. Vincent's Foundation in purchasing state of the art diagnostic equipment in their new Bruno's Cancer Center schedule to open in 2014.</p>
<p>Support Programs</p>	<p>We plan to establish the Lisa Martz Hope Fund in 2013. This fund will allow us to help colorectal cancer patients in Alabama who need short term financial assistance during treatment.</p> <p>We also plan to begin a physician led support group for colorectal cancer patients and others affected by the disease.</p>
<p>Operations</p>	<p>We will continue to be a volunteer based organization striving to keep operating expenses at a minimum.</p>