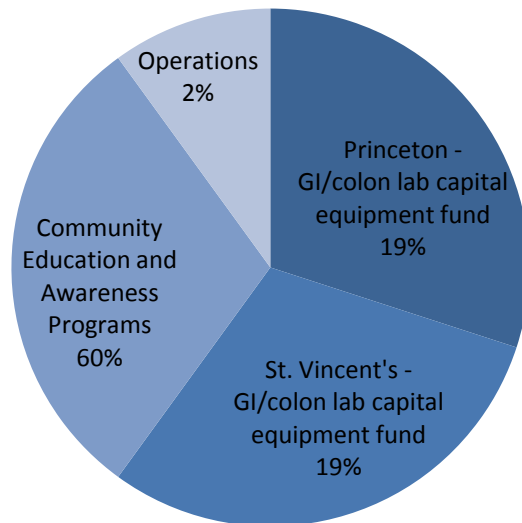


Rumpshaker Dollars At Work In Our Community



Community Education and Awareness Programs – 60%

Funds spent in this category primarily include expenses related to the Rumpshaker 5k and minor expenses incurred to attend events throughout our community. All expenses incurred in this category go towards our efforts to raise awareness about colon cancer. These events are a great opportunity for us to educate the community about colon health as well as the importance of regular colon screening.

- The Rumpshaker 5k is our sole fundraising activity, it has raised approximately **\$268,000** since 2009
- We have participated in 36 community events since 2009
- We have spoken to thousands of people about the importance of regular colon screenings

Princeton GI/colon lab capital equipment fund – 19%

We have donated a total of \$47,500 towards Princeton's GI/colon lab capital equipment fund since 2009. As the gift grows the hospital will be able to purchase equipment used to detect and surgically remove colon cancer by less evasive means.

St. Vincent's GI/colon lab capital equipment fund – 19%

We have donated a total of \$37,500 towards St. Vincent's GI/colon lab capital equipment fund since 2010. As the gift grows the hospital will be able to purchase equipment used to detect and surgically remove colon cancer by less evasive means.

Operations – 2%

We are a volunteer ran organization with low operating expenses. Rumpshaker, Inc.'s operating expenses consist of general business insurance and event insurance.